

Driving California's Economy & Job Creation



Businesses & Start Ups 2024 Economic Impact

Upskilling & Securing Grants

Orange County WBC helped Sandy create branding and secure a grant to grow her business.



Sandy Candelas
Little Adventurers
Childcare,
Orange, CA

Funding & Licensing Support

San Diego & Imperial WBC helped Connie to obtain a bigger capacity license and receive a grant for expanding her preschool.



Connie Serrano
Sunshine's Preschool
Academy,
San Diego, CA

Business Planning & Advice

Inland Empire WBC put together a plan for Kijah, which allowed her to create more childcare slots and expand revenues.



Kijah Almarales
Almarales Family
Childcare,
Riverside, CA

Supporting Childcare Entrepreneurs

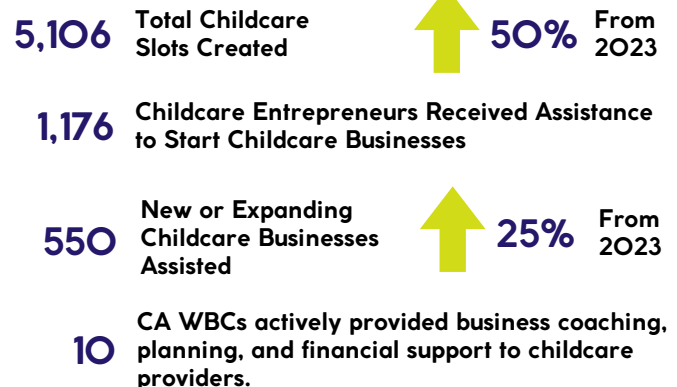
The California Women's Business Centers Network (CA WBC) drives the startup and expansion of childcare businesses and creates childcare jobs across the state. Childcare businesses are essential for economic stability, ensuring parents—especially women—can fully participate in the workforce. Yet, California faces a shortage of available childcare.

Funding from the WBC-Enhancement Program and the Governor's Office has enabled this year over year increase and expansion of childcare slots. However, despite significant economic impact and job creation, current budget constraints threaten future support for CA WBC Network's funding in general, including for childcare businesses.

Sustained funding is critically needed to ensure all entrepreneurs can launch licensed childcare programs and existing childcare business owners can expand and hire—in both urban and rural communities.

**Invest in childcare. Invest in WBCs.
Invest in California's future.**

California Women's Business Centers Network Childcare Businesses Impact



In 2022, the California childcare industry:

- Created an economic impact of \$9 billion
- Supported 168,670 jobs (sole proprietors plus wage and salaried employees)

Source

Learn More:



www.californiawbc.org

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