



Right:
Gambino Family
Child Care
Mariana Gambino
Riverside, CA

WBC helped Mariana
with her business license,
FBN and EIN. She just
hired a second
employee.



Right:
Melissa Sparling
Morph125
Redding, CA

With WBC assistance
Melissa purchased a
multi-needle embroidery
machine and expanded
production.



Above:
Elaine Chou
Elaine Learning
Ontario, CA

WBC provided 1:1
consultation and
upskilling in how to
market her business.



Left:
Khalilah M Ramirez
The Dance of Peace
San Jose, CA

WBC helped her secure
a grant and obtain the
required permits and
licenses.



Left:
Lisa Bishop Forbes
Bishop Forbes Wine, LLC
Sonoma, CA

WBC provided assistance
in getting permits and
enabled Lisa to access
\$10k in capital to start
her business.

THE CASE FOR SUPPORTING WOMEN-OWNED BUSINESSES

Through our strategic low-cost, high-impact business development services and upskilling, the California Women's Business Center Network empowers entrepreneurs and small business owners across California by helping them overcome barriers, access capital and reach their full potential.

- Women-owned businesses **drive the U.S. economy**
- They represent 39.1% of all businesses, employ 12.2mil workers, and **generate \$2.7 trillion in revenue**
- Women-owned businesses **increased at nearly double the rate of their male counterparts** since 2021
- **Black and Latina women-owned businesses increased the most** of all women-owned businesses
- Nearly half a million women-owned businesses **grew their aggregate revenues by about 30%** in 2023

Learn more at www.californiawbc.org.



2024 A YEAR OF CONTINUED GROWTH

Investment in California Women's Business Centers Network yields extraordinary returns including:

- for every \$1 of funding received, our network generated \$79 in local economic benefits
- a minimum of \$785.5 million was reinvested in local economies (1.5x in economic activity for every dollar of gross sales revenue)

This robust return by the 18 WBCs in 2024 underscores the critical role and need that continued funding plays in supporting the state's economic vitality, resiliency, and equitable growth opportunities.

INCREASED ECONOMIC OUTPUT

\$525Mil

Gross Sales Revenue
Up 36% from 2023

\$785.5Mil

Local Economic Activity
1.5 X Gross Sales Revenue

CAPITAL ACCESSED

\$36.1Mil

Total Client Capital**

** Capital includes SBA loans, non-SBA loans, grants and equity.

\$21.7Mil

Client Capital
Received in the form
of Grants and Equity

FAST FACTS

17,129

Number of Unique
Clients Served
Up 21% from 2023

50%

Percentage of Clients
who are Women of Color

22

Number of Centers
Across 53 of 58 Counties
Up from 18 in 2024

20

Languages Offered

**JOB
CREATION**

26,761

Jobs Created
& Retained
Up 21% from 2023

1 Job:\$413

Cost per Jobs
Supported

4 Jobs

Average Jobs
per Business

Funded in part
through a
Cooperative
Agreement with:



Proud member of the:



Funded in
part through
a Grant with:



Learn More





www.californiawbc.org

- 1 WBC at JEDI**
a) 205 Chestnut St
Mount Shasta, CA 96067
b) 1670 Market St, Suite 112
Redding, CA 96001
(888) 926-6670
www.wbcjedi.org
- 2 Mendocino WBC**
a) 345 N Franklin St
Fort Bragg, CA 95437
b) 185 E Church St
Ukiah, CA 95482
(707) 964-7571
www.westcenter.org
- 3 The California Capital WBC**
1792 Tribute Road,
Suite 270
Sacramento, CA 95815
(916) 442-1729
www.cacapital.org
- 4 Anew America WBC - Oakland**
1470 Fruitvale Ave, #5
Oakland, CA 94601
(510) 532-5240
www.anewamerica.org
- 5 Renaissance Entrepreneurship Center WBC**
275 Fifth Street
San Francisco, CA 94103
(415) 348-6217
www.rencenter.org
- 6 AnewAmerica WBC - San Jose**
210 N 4th St, Suite 205
San Jose, CA 95112
(408) 326-2669
www.anewamerica.org



- 7 El Pajaro CDC Regional WBC**
a) 23 E Beach St, #209
Watsonville, CA 95076
b) Salinas & Soledad (by appointment)
(831) 722-1224 www.elpajarocdc.org
- 8 MCSC WBC SLO/Monterey**
71 Zaca Lane, Suite 130
San Luis Obispo, CA 93401
(805) 595-1357
www.mcscorp.org
- 9 MCSC Kern WBC**
10800 Stockdale Hwy
Suite 201
Bakersfield, CA 93311
(661) 567-0410
www.mcscorp.org/kern
- 10 Women's Economic Ventures WBC**
a) 21 E Canon Perdido St, Suite 301
Santa Barbara, CA 93101
b) 290 Maple Court, Suite 268
Ventura, CA 93003
(805) 965-6073 www.wevonline.org
- 11 Asian Pacific Islander Small Business Program WBC**
231 East 3rd Street, G106
Los Angeles, CA, 90013
(213) 473-1603
www.apisbp.org/womens-business-center
- 12 PACE WBC**
1055 Wilshire Boulevard
Suite 900B
Los Angeles, CA 90017
(213) 353-9400
www.pacelabdc.org
- 13 New Economics for Women (NEW) WBC**
18700 Sherman Way
Suite 112, Reseda, CA
91332 (213) 483-2060
www.new-wbc.org
- 14 Inland Empire WBC**
a) 1003 E Cooley Drive, Suite 109
Colton, CA 92324
b) 3780 Market St
Riverside, CA 92501
(909) 890-1242 www.iewbc.org
- 15 Coachella Valley WBC**
77806 Flora Road, Suite A
Palm Desert, CA 92211
(760) 345-9200 www.cvwbc.org
- 16 San Diego & Imperial WBC**
880 National City Blvd
National City, CA 91950
(619) 216-6719
www.sandiegowbc.org
- 17 Central Valley Women's Entrepreneur Center**
a) OCED, Fresno State
550 E Shaw Ave, Suite 230
Fresno, CA 93710
b) 1625 I St, Modesto, CA
95354 (559)278-0709
www.centralvalleywec.org
- 18 Orange County WBC**
800 North State College Blvd
SGMH 4157, Fullerton, CA 92831
(800) 414-7108 www.ocwbc.org
- 19 New Economics for Women (NEW) WBC Gateway Cities**
3350 Tweedy Blvd, South Gate, CA 90280
818-650-1168 www.new-wbc.org
- 20 Vermont Slauson (VSEDC) WBC**
1130 West Slauson Ave
Los Angeles, CA 90044
(323) 753-2335 www.vsedc.org/wbc
- 21 Pasadena WBC**
13055 E. Foothill Blvd, Pasadena, CA 91107
(626) 585-3104 www.pasadenawbc.org