



Invest in California's Women Entrepreneurs

WOMEN'S BUSINESS CENTERS ARE SUPPORTING THE EXPANSION OF CHILDCARE IN CA

More Childcare Means More Women in the
Workforce and Increased Household Incomes



PROBLEM

"The U.S. currently ranks 35th out of 37 major economies in public investment in young children, as the president has pointed out, and most advanced countries spend an average of \$14,000 per year for a toddler's child care, compared with roughly \$500 in the United States. It's often left up to the women of the child care workforce, advocates say, to bear the brunt of that inequity." Karen deSouza, in EdSource Newsletter, Feb. 22, 2022.



SOLUTION

WBCs are addressing this inequity by offering business assistance and capital to childcare providers, most of whom are Women of Color and lower income. In the past 12 months, five WBCs reported that their clients created 2700 childcare slots in their communities. With more resources, WBCs could double this impact, putting more women back into the workforce, sustaining stronger childcare programs and benefiting thousands of children with stable early childhood education.



CLIENT

TERESA TOPETE

Teresa Topete Nursery School
San Diego

"I began my Child Development studies and I learned for the first time about a group of businesswomen in San Diego, the Women's Business Center, and the support they provide to women like me that we don't speak English. The friendly staff at the WBC contacted me right away. Since that moment, I have received training and education in business and finance and motivation, support, and assistance of my business advisor Sandra Fernandez, to obtain the family childcare license in my home. In the middle of this global health crisis, without the immediate financial resources to start my business, the WBC supported me with various resources to pay for the startup cost and obtain the license. Today, I have in my hands my Family Child Care operating permit and an invaluable opportunity in this country."

www.californiawbc.org