2021 is marked by continued high demand of California’s 16 WBCs who supported the resiliency of underserved entrepreneurs struggling to sustain businesses and maintain precarious household income.

Compared to pre-pandemic 2019, in 2021 WBCs served twice as many clients and doubled the number of businesses started and sustained.

WBCs reached the entrepreneurs most at risk: 68% Women, 63% People of Color, 50% of Low Income, in both rural and urban areas across the state.

WBCs provide both high-touch and high-impact services and support business success with culturally competent strategies in local communities.

Our 2021 results compared to 2019 reflect this economic resilience:

- **15,000 Clients Served**
  - 106% increase
- **63% People of Color Clients**
- **50% Low Income Clients**
- **68% Women Clients**
- **10,000 Businesses Started and Sustained**
  - 105% increase
- **$56 M Business Capital Leveraged**
  - 157% increase
- **16,000 Jobs Created and Retained**
  - 166% increase
- **$366.2 M Gross Revenues Generated**
  - 5% increase

**Build** resilient communities. **Grow** our economy. **Invest** in Women’s Business Centers of California.

For more information on the California Women’s Business Centers: [www.californiawbc.org](http://www.californiawbc.org)